



Jharokha

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- **Jharokha is a 'festival of traditional Indian handicrafts, handlooms and art and culture'**. It is being organized for the first time in Bhopal from March 8, 2022 (on the occasion of International Women's Day).
- It is **organized by Ministry of Culture and Ministry of Textiles** as part of 'Azadi Ka Amrit Mahotsav.' It is being organized as pan-India festival in 13 states and union territories.
- **Handicrafts and handloom products** from across the country will be displayed in the ceremony and women who have contributed significantly in promoting and reviving it will also be honoured in this program.
- This is the first program **dedicated to womanhood and the contribution of women** in the field of arts, crafts and culture. Under this, a Literary Corner will be set up focusing on the local art, culture and festivals of all regions of the country, which will **reflect 'Ek Bharat, Shrestha Bharat'**.

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